Viterbi WordPress Virtual Town Hall Meeting

February 1, 2023 at 1:00pm

Presented by Elaine Huynh and Timothy Harrington
Agenda

- New website header options
  - New menu format options including mega-menu dropdowns
  - Identity bar color options
- The Cornerstone visual builder released a large update to the graphic user interface
- New visual updates
  - News and Media Coverage feeds have been redesigned
  - Footer design update
  - The Viterbi IT site has been redesigned for ease of use
- Website Upkeep – content update strategy and link checks
- Open Discussion
New Header Options

Why

- To have fewer dependencies on scripts and files within our theme
- Lessen conflict in our WordPress -> Theme -> Visual Builder software stack
- To give users more choices in how they want to customize their menu and site navigation
Dropdown Options

Image and Text
Plain imagery with text

Featured Content
Featured items

Buttons
Unique and custom CTA's

As-Is
No Frills
Header Updates Process

Process

1. We will reach out to each department
2. Coordinate with each department on rollout
3. Push header
New Cornerstone Visual Builder Demo
New Visual Updates
News and Media Coverage Refresh
New Footer Redesign
Viterbi IT Website Revamp

The Viterbi IT website has been redesigned for ease of use

We encourage our users to utilize our website for information.
Website Upkeep

Broken Links

The web team sends each department a monthly broken links report, and we encourage our users to review the report to make changes across their website to ensure there are no dysfunctional links.

Content Review

We encourage our users to consistently review their website to ensure information is up-to-date.
Reach Out!

Never hesitate

The web team is always available to assist. Never hesitate to reach out to us through our ticketing system for website administrating assistance.

How to reach out

• Submit a ticket through myViterbi
• Email viterbiservicedesk.web@usc.edu